

# SAN MATEO COUNTY COMMUNITY COLLABORATION FOR CHILDREN'S SUCCESS (CCCS)

NORTH FAIR OAKS/REDWOOD CITY

NEIGHBORHOOD LEADERSHIP GROUP (NLG) MEETING – MAY 22, 2018



## WELCOME!



### NORTH FAIR OAKS/REDWOOD CITY NEIGHBORHOOD PLANNING PROCESS COORDINATORS



**Paige Kruza**



**Maya Hazarika Watts**

### ADDITIONAL TEAM MEMBERS



**Shireen Malekafzali**



**Maeve Johnston**



**Kym Dorman**



**Shauneequa Owusu**



**Jessica Wolin**



**Jacque Perkins**



## TODAY'S AGENDA

- Provide initiative **overview**
- Explain the **role of the Neighborhood Leadership Group**
- Identify **community assets**
- **Answer questions** and identify next steps



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## BY THE END OF TODAY'S MEETING...

### Participants will understand:

- What the CCCS initiative is
- The role and responsibilities of the Neighborhood Leadership Group

### We will have:

- Identified additional community stakeholders to engage
- Identified initial community assets.



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## COMMUNITY COLLABORATION FOR CHILDREN'S SUCCESS (CCCS)



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# CCCS GOALS

## CCCS Planning Process

- Develop data- and community-informed action plans

## Overall CCCS Initiative

- Achieve better outcomes for children and support youth success



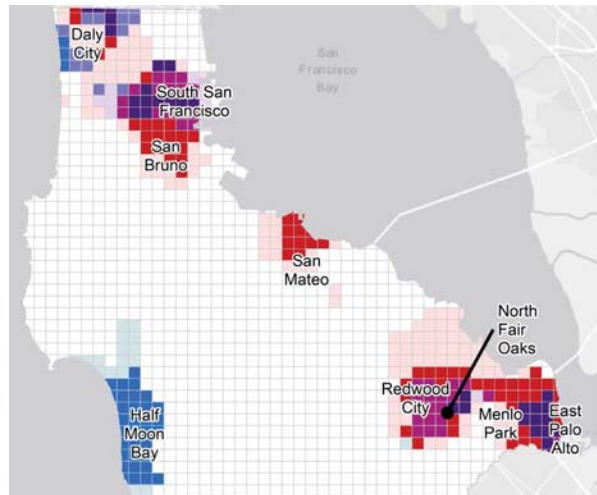
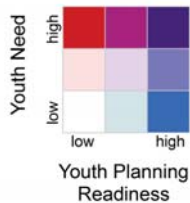
# 4 FOCUS AREAS

## Stage I:

- North Fair Oaks/parts of Redwood City
- South San Francisco

## Stage II:

- Daly City
- East Palo Alto



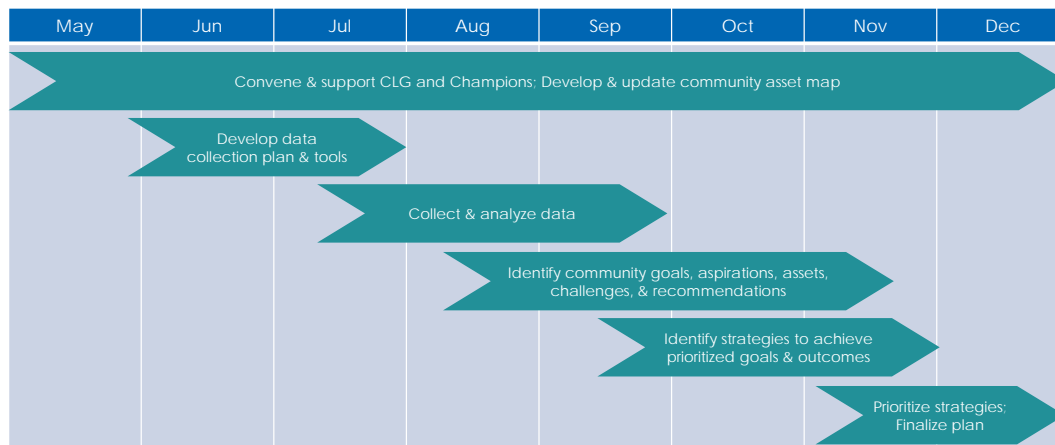
# PLANNING PROCESS



# SAN MATEO COUNTY'S COMMUNITY COLLABORATION FOR CHILDREN'S SUCCESS (CCCS)



## NFO-RWC PLANNING TIMELINE (2018)



## ART IN THE PLANNING PROCESS





*Bringing poems to the masses can be an antidote to our toxic civic culture*

Franklin, R. "Tracy K. Smith, America's Poet Laureate, Is a Woman With a Mission." *New York Times*. 10 April 2018.



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## Public Art Portfolio

Mural Music & Arts Project



### CIVIC ENGAGEMENT

### WORKFORCE DEVELOPMENT

### ARTISTIC GROWTH

- Multiplicity of interventions to foster patience, discipline, & collaboration

- *Art, media arts & design, graffiti, and mural painting*

- *Dance, turntablism, music production, and lyricism*

- Support the development of non-cognitive factors and competencies

- *Self-discipline, motivation, flexibility, empathy, persistence, resilience, grit and cooperation*

- **YOUTH DRIVEN:** We teach art because it is a format that appeals to youth and helps develop non-cognitive skills like resilience, persistence, grit, cooperation and motivation.
- **MENTORING:** We develop strong relationship to support and encourage their success.
- **EMPLOYMENT:** We compensate youth for their time to help them prepare for a positive future and to make them feel valued.
- **SYSTEMS ENDURE:** MMAP believes collaboration sustains an ecosystem for healthy, positive youth development.

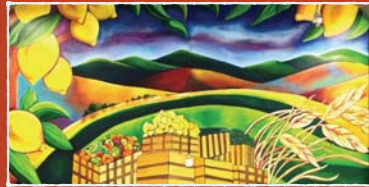


## Public Art Portfolio

Mural Music & Arts Project



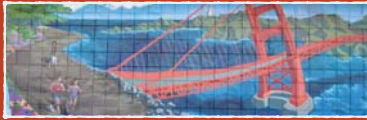




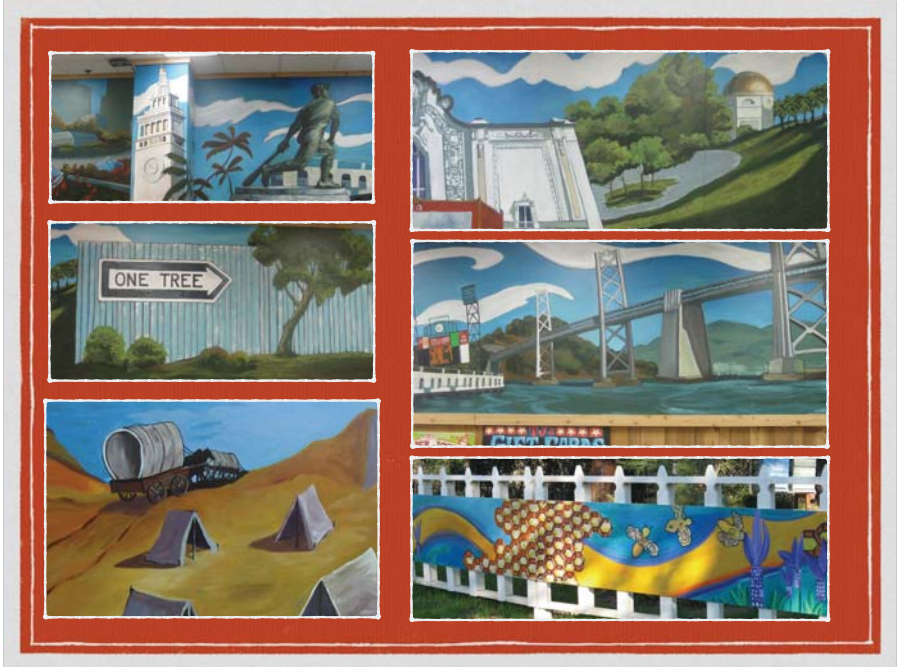














## MMAP's Process

Mural Music & Arts Project



### Public Art

- narrative of place
- inspires community development & renewal
- empowering for those not otherwise participating in public debate
- activates the imagination and encourages people to pay attention
- humanizes the built environment
- invigorates public spaces





# Community Engagement

Mural Music & Arts Project



## □ Process, patience, and presence

- Research  
diligent outreach & documentation (recruitment & participation)  
expressing a collective voice - focus groups  
intentional inclusion - publicized design charrette
- Authenticity  
honest communication
- Partnership  
respectful and committed collaboration



Mural Unveiling & Community Celebration



# NEIGHBORHOOD ROLES



# PLANNING PROCESS DECISION-MAKERS



# DECISION-MAKING PROCESS

Key Decision Points	Expert Input	Final Approval
Identification and criteria for Neighborhood Leadership Groups (NLGs) and Champions	Steering Committee, <b>NLGs, Champions</b>	County Leadership Group
Selection of data collection tools	<b>NLGs, Champions</b>	Steering Committee
Sampling Plan for each neighborhood	Steering Committee, <b>NLGs, Champions</b>	Steering Committee
Prioritized community aspirations and barriers/issues	<b>NLGs, Champions,</b> Neighborhood residents/Community members	<b>Each NLG for their neighborhood,</b> County Leadership Group
<i>Draft</i> strategies for each neighborhood	<b>NLGs, Champions,</b> Steering Committee	County Leadership Group
Prioritized strategies for each neighborhood	<b>NLGs,</b> Steering Committee	<b>Each NLG for their neighborhood plan,</b> County Leadership Group



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## DECISIONS OUTSIDE OF THE PLANNING PROCESS

Before the beginning of the CCCS Planning Process

- Overall project approach
- Selection of neighborhoods and sequence of plans
- Allocation of funding for planning process

After plans are completed

- Allocation of implementation funding (FY 2019-2021 and beyond)



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## WHO ELSE SHOULD BE ENGAGED?



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## CCCS GUIDING PRINCIPLES



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## CCCS PRINCIPLES

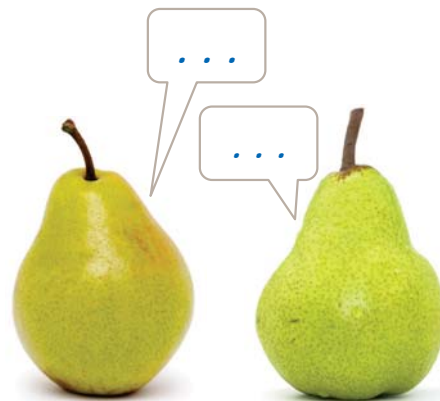
1. Build Community
2. Promote Transparency
3. Focus on Action and Systems Change
4. Recognize Systemic Racism and Other Inequities
5. Prioritize Physical and Emotional Safety
6. Encourage Reflection, Learning, and Innovation



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## PAIR SHARE

1. Find someone you don't know (yet)
2. Review CCCS Principles and discuss:
  - **When have you seen these principles or practices work well?**
3. Popcorn style report-out



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## CCCS GROUP AGREEMENTS

1. Focus on our common goal.
2. Build community and relationships.
3. Be open to new ideas and perspectives.
4. Promote safety and respect.
5. Participate *and* be self-aware.



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## IDENTIFYING COMMUNITY ASSETS



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## IN SMALL GROUPS



- Where are young people **creative**? (navy)



- Where do young people connect with **supportive adults**? (brown)



- Where do young people learn **new skills**? (blue)



- Where do young people and their families get help around **basic needs**? (red)

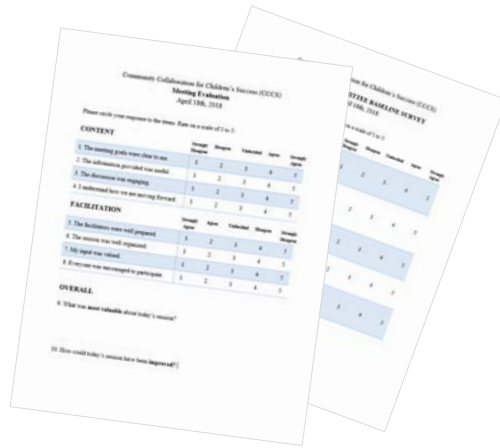


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## CLOSING



# EVALUATION



# QUESTIONS?



# STAY IN TOUCH!

## NFO-RWC NEIGHBORHOOD PLANNING PROCESS COORDINATORS



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