

Get Healthy San Mateo County Community Implementation RFP Informational Webinar November 14, 2024



HOUSEKEEPING



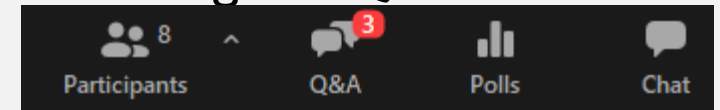
This presentation is being recorded and will be uploaded to Get Healthy and on OpenGov



Attendees will remain on mute during the webinar and video is disabled



Submit questions using the Q&A function not the chat



There will a breaks midway through the webinar

RFP Timeline and Funding

Community Health
Improvement Plan Overview

RFP Application

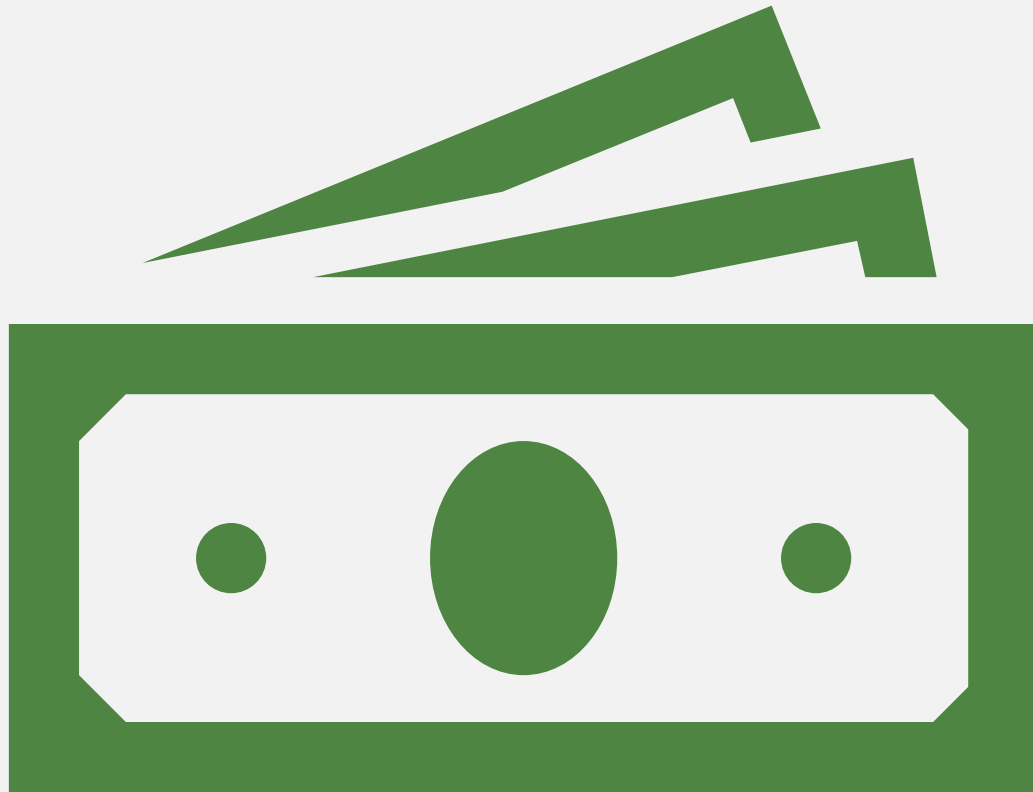
RFP Priority Projects

Applying Through OpenGov

AGENDA

RFP TIMELINE

Applications due	January 10, 2025 before 5 p.m.
Deadline for questions	November 20, 2024, by 12 p.m.
Publication of responses to Q&A	December 6, 2024, 5:00pm
Anticipated notification of funding decisions	May 14, 2025
Funding period (two-year term)	July 1, 2025 – June 30, 2026 July 1, 2026 – June 30, 2027



RFP FUNDING

- An average of \$100,000 per year/per project
- Contracts will be funded for up to two years
- Total available is \$200,00 for two-year period

FUNDING EXAMPLES

- Project example A: San Mateo Prevention Strategies submits a proposal for \$75k per year for a total of \$150K. The full proposal could be funded leaving \$25K per year available for another proposal.
- Project example B: San Mateo Prevention Strategies submits a proposal for \$125k per year for a total of \$250K. The full proposal would NOT be funded. The total amount available is an average of \$100K per year per proposal.
- Project example C: San Mateo Prevention Strategies submits a proposal for \$50K year one and \$150K year two. The proposal would be evaluated for possible funding.

FRAMING OUR WORK



Place-based prevention



Advancing health equity

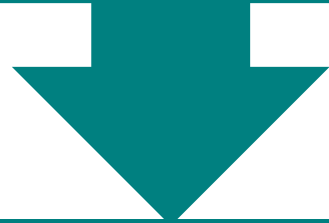


Collaboration across disciplines



Effective partnerships

Health begins where people live,
learn, work, and play
(Social Determinants of Health)



Funding to improve health through

Innovation

Collaboration

Policy and
Systems Change

PURPOSE

CHIP OVERVIEW

- Community Health Improvement Plan (CHIP): The CHIP outlines key objectives and strategies to address determinants of health that will lead to improvements in health outcomes. It lays out the strategic effort to address health issues based on results of the Community Health Assessment (CHA).



**Community Health Improvement Plan (CHIP)
for San Mateo County
2024-2026**

Priority Area 1: Access to Health Care Services



Overarching Goal: Increase the proportion of San Mateo community members who can easily access quality health care services that meet their holistic needs, especially individuals and communities who are experiencing barriers caused by structural inequities including, but not limited to, racism, sexism, classism, ageism, and homophobia.

Strategy 1:

Expand access to successful community-focused programs that improve access to health care services

Objective 1.1: By December 2026, increase knowledge about successful community-focused programs that improve access to health care services, especially for populations impacted by structural inequities, among community providers.

Strategy 2:

Enhance coordination of delivery of health care services across County and community programs

Objective 2.1: By December 2026, increase utilization of community navigators (e.g., community health worker, promotoras, family and community engagement coordinator) among medical providers.

Objective 2.2: By December 2026, increase completed referrals by successful programs that improve access to health care services, especially for populations impacted by structural inequities, among community providers.

Priority Area 2: Social Determinants of Health



Overarching Goal: Improve coordination among organizations providing essential services across sectors to all individuals and communities in San Mateo County, especially those currently experiencing disparities.

Strategy 1:
Advocate for policies across sectors that improve the social determinants of health

Objective 1.1: By December 2026, increase knowledge about the policy ecosystem among the Community Health Improvement Collaborative.

Objective 1.2: By December 2026, increase knowledge about the impact of social determinants of health policies among major public and private entities/organizations/networks.

Strategy 2:
Enhance coordination of delivery of essential services across County and community programs

Objective 2.1: By December 2026, increase social determinants of health screening by 50% at all client visits among all provider types (medical and social services).

Objective 2.2: By December 2026, increase completed referrals addressing social determinants of health.

Priority Area 3: Mental Health

Overarching Goal: Develop a country-wide and cohesive approach to improve mental well-being with a focus on decreasing disparities, especially among individuals and communities who are experiencing barriers caused by structural inequities including, but not limited to, racism, sexism, classism, ageism, and homophobia.



Strategies and Objectives TBD

PROPOSER ELIGIBILITY



- Any non-profit, faith-based organization, city, school, program of groups of individuals is eligible.
- A group of individuals or a program that is not a part of an organization, must indicate a fiscal sponsor that will sign the contract, receive, and manage funds on your group's behalf.

PROPOSER ELIGIBILITY

This funding is **NOT** intended for the following:

- Support for a program or a staff position that already exists without demonstration of significant expansion of their responsibilities.
- Projects that have San Mateo County Department(s) as primary/lead applicants or include funding request for San Mateo County staff person's salary.
- Projects for which the majority of beneficiaries are outside of San Mateo County.
- Lobbying or direct policy advocacy efforts of community organizing.



APPLICATION
COMPONENTS

Application Overview

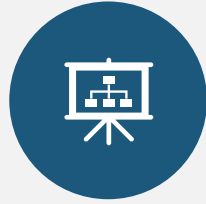
Summary of Relevant Experience

Project Information

Project Workplan

Budget Worksheet

APPLICATION OVERVIEW



ORGANIZATION
NAME



EMPLOYER
IDENTIFICATION
NUMBER



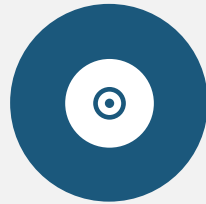
SAM
IDENTIFICATION
NUMBER



FUNDING AMOUNT
REQUESTED



PROJECT PROPOSAL



TARGET
POPULATION(S)



CONTACT
INFORMATION

SUMMARY OF RELEVANT EXPERIENCE

Description of service (similar or current projects)

Target population/area(s) services are provided

Annual cost of service

Funding information:

1. Annual funding source(s) and amounts
2. Funding date (start & end)

PROJECT INFORMATION



PROJECT
SUMMARY



PROJECT
JUSTIFICATION



STAFFING
SUMMARY



COLLABORATIONS



DATA SHOWING NEED
FOR PROJECT



ANTICIPATED
OUTCOMES



EVALUATION PLAN

PROJECT WORKPLAN

- Activity Description
- Reach
- Assessment Method



BUDGET WORKSHEET

Use the worksheet to propose the requested year one budget amount. You do not have to prepare a budget for year two for this proposal. If proposed project requires a consultant or a subcontract, include information in non-personnel line and specifically indicate details in the description.

Personnel Expenses (only include proposed staffing for the project, no need to include in-kind staffing)

Staff Title	% FTE	Amount	Role/Responsibility Description
Benefits Amount			
Staffing Subtotal (Personnel + Benefits)			

Non-Personnel Expenses (e.g., scholarships, stipends, translation, outreach materials, project supplies (including COVID prevention supplies) etc.)

Line Item	Amount	Description
Non-Personnel Subtotal		
Indirect Expenses (not more than 12%)		
Total Annual Amount Requested		

Considering all the funding your agency has for this Project, what percentage of project funding will GHSMC support?

APPLICATION REMINDERS

1

Submit
proposal for
one Project

2

Use
application
template

3

Save
application/file
as a PDF

4

Use required
naming
convention

5

Upload PDF in
OpenGov

APPLICATION FAQs ANSWERED

- Proposers must use the application provided
- Proposers must submit the application via OpenGov
- Proposers must register on SAM.gov and include ID on application
- Proposers DO NOT have to have a DUNS number
- Proposers can submit more than one Project application BUT each application must be submitted separately
- A cover letter and letters of support are not required
- Resource documents: [Funding Application Resources - Get Healthy San Mateo County \(gethealthysmc.org\)](https://www.gethealthysmc.org)

SUBMITTING MULTIPLE APPLICATIONS

- Proposer may submit one application per CHIP Priority Area, i.e., Access to Health Care Services, Social Determinants of Health, and Mental Health (total of three separate applications)
- Proposers cannot combine priority areas into one proposal
- OpenGov will allow for three applications to be uploaded

EVALUATION CRITERIA

40% - Project Impact

20% - Project Success

15% - Experience

25% - Budget

CONTRACTOR REQUIREMENTS

- See Standard Terms and Conditions:
[smc_contract_templates.pdf](#)
- Monthly check-in (virtual)
- Quarterly all contractor meetings (virtual or in-person)
- Biannual progress reports
- Presentation at Building Healthy, Equitable Communities summit

BREAK

2025 PRIORITY PROJECTS

- GHSMC has consistently funded projects that support innovative prevention projects that align with community priorities
- 2025 priority projects align with the three strategic priority areas of the Community Health Improvement Plan

PRIORITY PROJECTS



**Access to Health
Care Services**



**Social Determinants
of Health**



Mental Health

ACCESS TO HEALTH CARE SERVICES

Goal: Projects that expand access to quality, holistic health care for San Mateo community members, especially those facing barriers.

Strategy 1:

Expand access to successful community-focused programs that improve access to health care services.



Strategy 2:

Enhance coordination of access to health care services across County and community programs.



ACCESS TO HEALTH CARE SERVICES

Project Examples Include:

- Act as a lead community-based organization, community clinic, or Federally Qualified Health Center to hire community members interested in serving as Community Health Workers (CHWs) to address any emerging needs identified by the CHIP and/or the organization
- Support pathways for CHW workforce preparedness to build core skills and competencies needed to work in the fields of public health, health care, and social services by supporting CHW training, field experience, and other requirements for certification
- Create or expand linkages with educational institutions/organizations that provide CHW training to build core skills and competencies needed to work in the fields of public health, health care, and social services
- Build the organization's capacity to develop or expand the system for Medi-Cal reimbursement of CHW services through training or partnership

SOCIAL DETERMINANTS OF HEALTH

Goal: Improve coordination among organizations providing essential services across sectors to all individuals and communities in San Mateo County, especially those currently experiencing disparities.

Strategy 1:

Advocate for policies across sectors that improve the social determinants of health.



Strategy 2:

Enhance coordination of delivery of essential services across County and community programs.



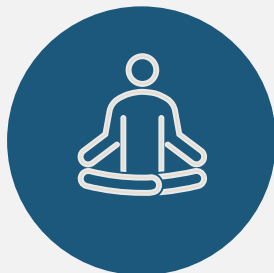
SOCIAL DETERMINANTS OF HEALTH

Project Examples Include:

- Provide responsive and evidence-based training and ongoing technical assistance for youth- and family-serving providers (which could include school staff, childcare and afterschool care providers, law enforcement, case managers, etc.) to support youth wellness
- Expand or sustain programs that give community members knowledge, skills, and opportunities to advocate for changes that impact community health.
- Strengthen the capacity of neighborhood coalitions working to address social determinants of health
- Support the development of school, district, or city level plans for Restorative Justice model implementation in responding to youth needs and behaviors
- Develop best practices and policies to expand Food as Medicine Model including recommendations to support public and private health insurance reimbursement for medically tailored food and nutrition interventions.

MENTAL HEALTH

Goal: Develop a county-wide and cohesive approach to improve mental well-being with a focus on decreasing disparities, especially among individuals and communities who are experiencing barriers. caused by structural inequities including, but not limited to, racism, sexism, classism, ageism, and homophobia.



Strategies for the mental health work group of the CHIP have yet to be finalized.

MENTAL HEALTH

Project Examples Include:

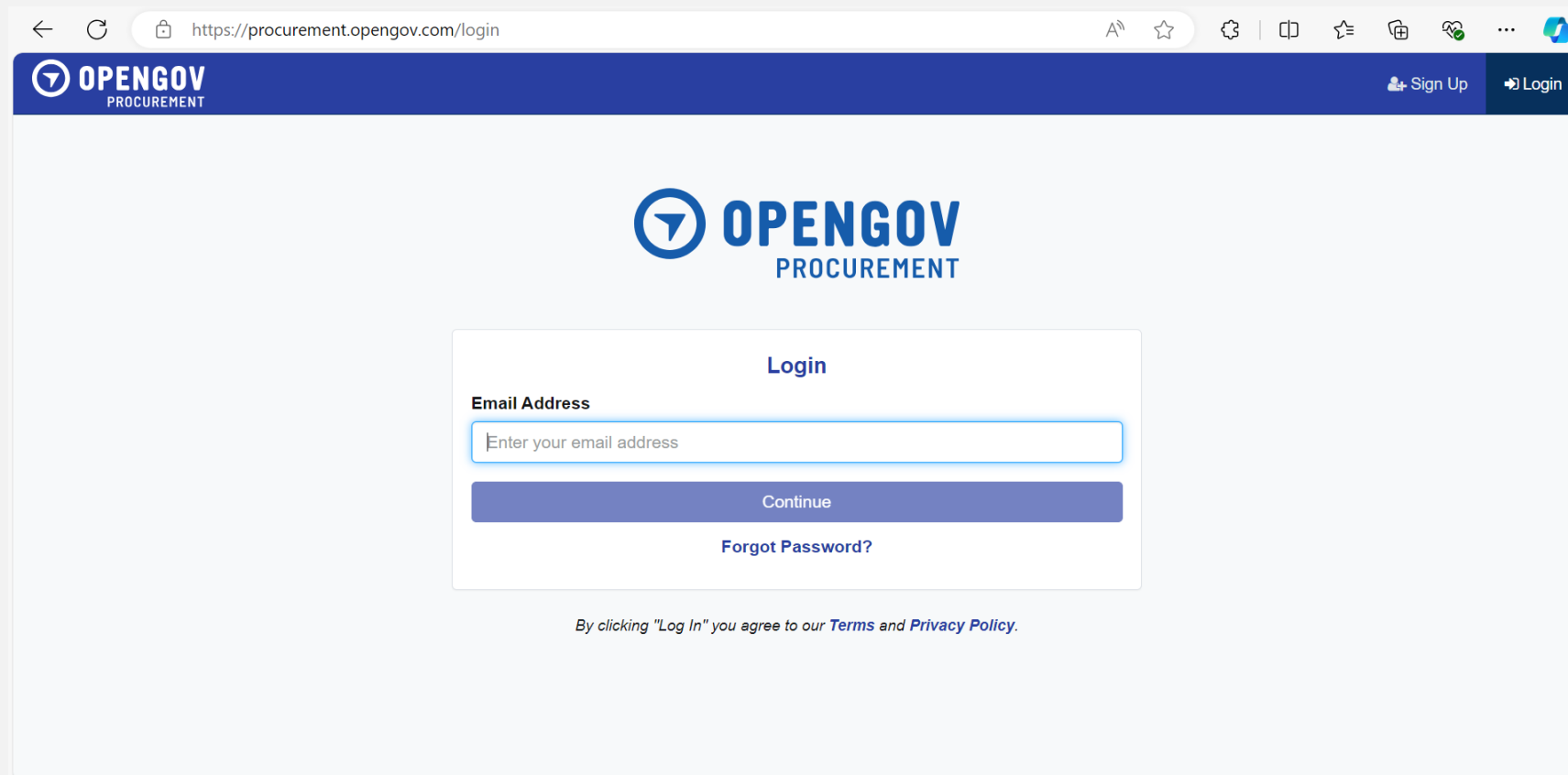
- Create youth-led mentoring and leadership program to support mental wellbeing and connectedness
- Create or expand youth and family driven programs to address mental wellbeing, stigma reduction, or linkage to mental health/substance use services
- Develop or expand evidence-based interventions designed to address community violence
- Strengthen connections between youth, parents, school staff, mental health providers, and other stakeholders to improve school climate and increase supportive relationships for youth

BREAK



OPENGOV
PROCUREMENT

OPENGOV WEBSITE CREATE ACCOUNT OR LOG IN



← ↻ 🔒 https://procurement.opengov.com/login 🔊 ☆ ⚙️ | 📄 ☆ 🗝️ 🌐 ⋮ 🌐

OPENGOV
PROCUREMENT

👤 Sign Up → Login

OPENGOV
PROCUREMENT

Login

Email Address

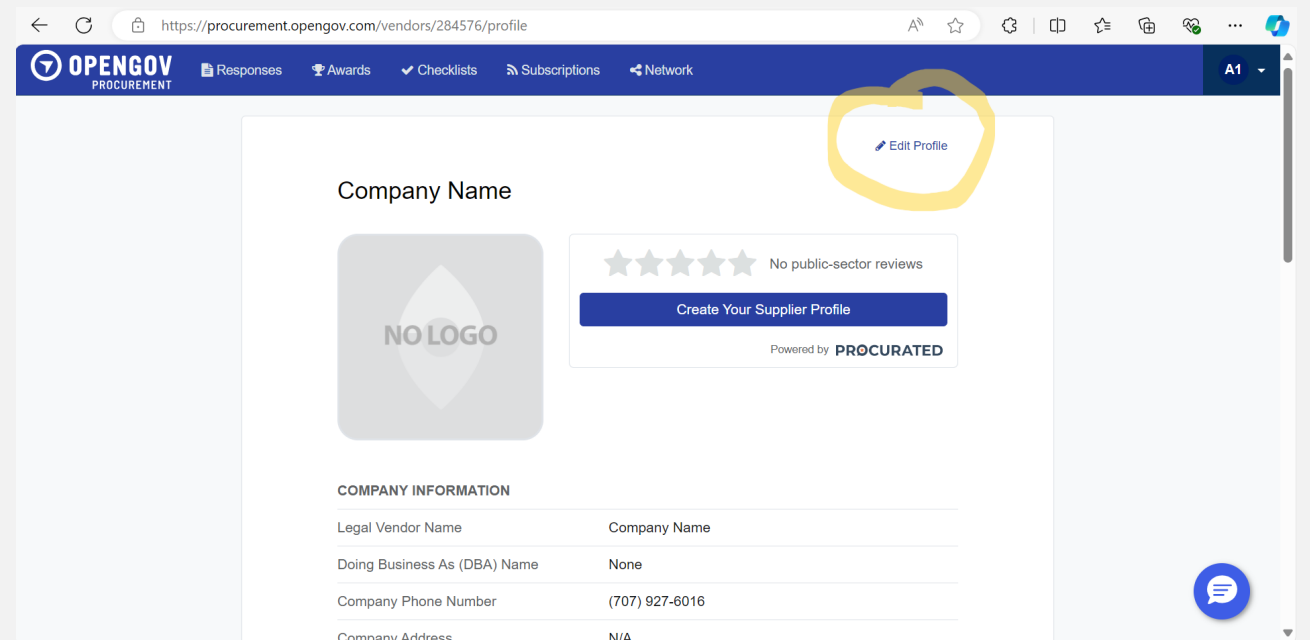
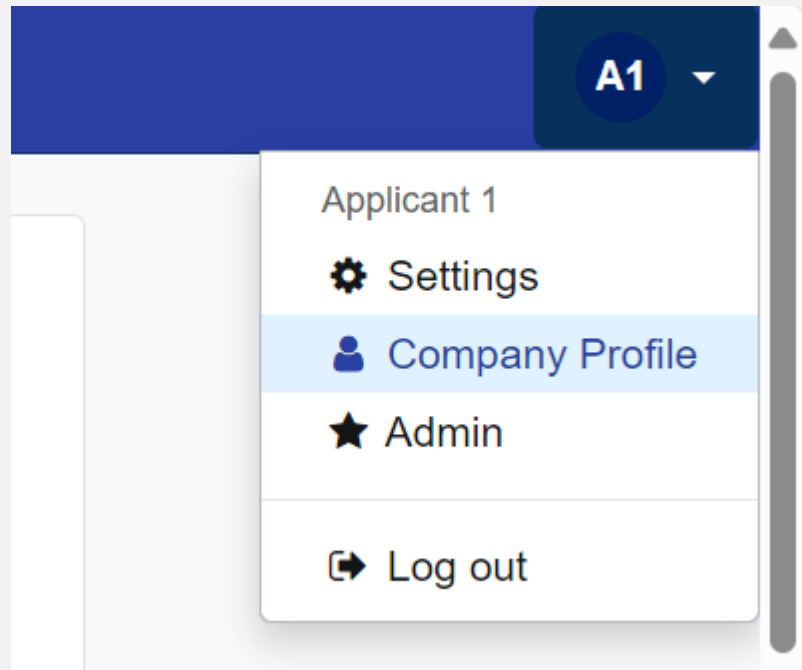
Enter your email address

Continue

[Forgot Password?](#)

By clicking "Log In" you agree to our [Terms](#) and [Privacy Policy](#).

STEP 1: EDIT COMPANY PROFILE



STEP 2: COMPANY INFORMATION

- Add Company information and click save.

https://procurement.opengov.com/vendors/284576/profile/edit

OPENGOV PROCUREMENT

Responses Awards Checklists Subscriptions Network A1

← Back to Profile

Company Information Category Codes Certifications Documents

NO LOGO

All fields marked with an * are required.

Legal Vendor Name*
Company Name

Doing Business As (DBA) Name
Optional

Company Phone Number*
(707) 927-6016 Add Ext.

Additional Languages
Select...

Company Description
Optional

Business Type
Optional

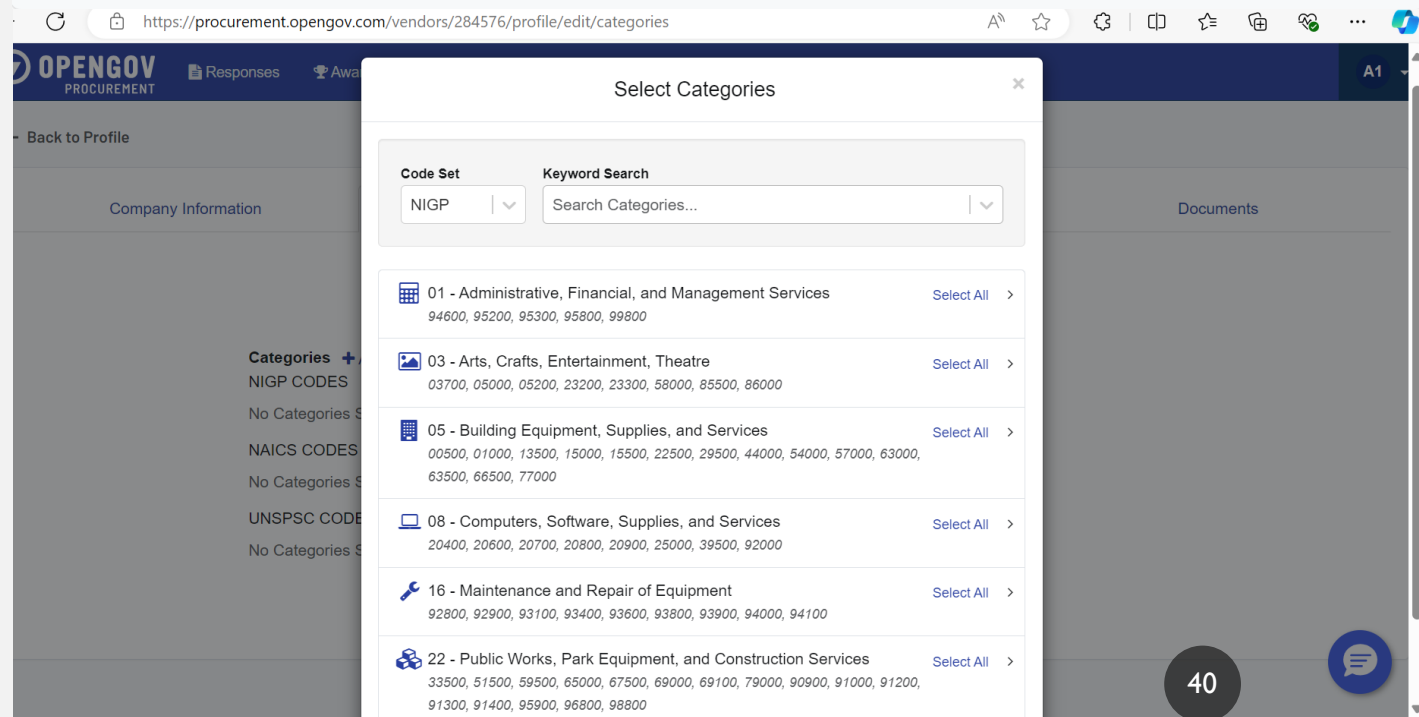
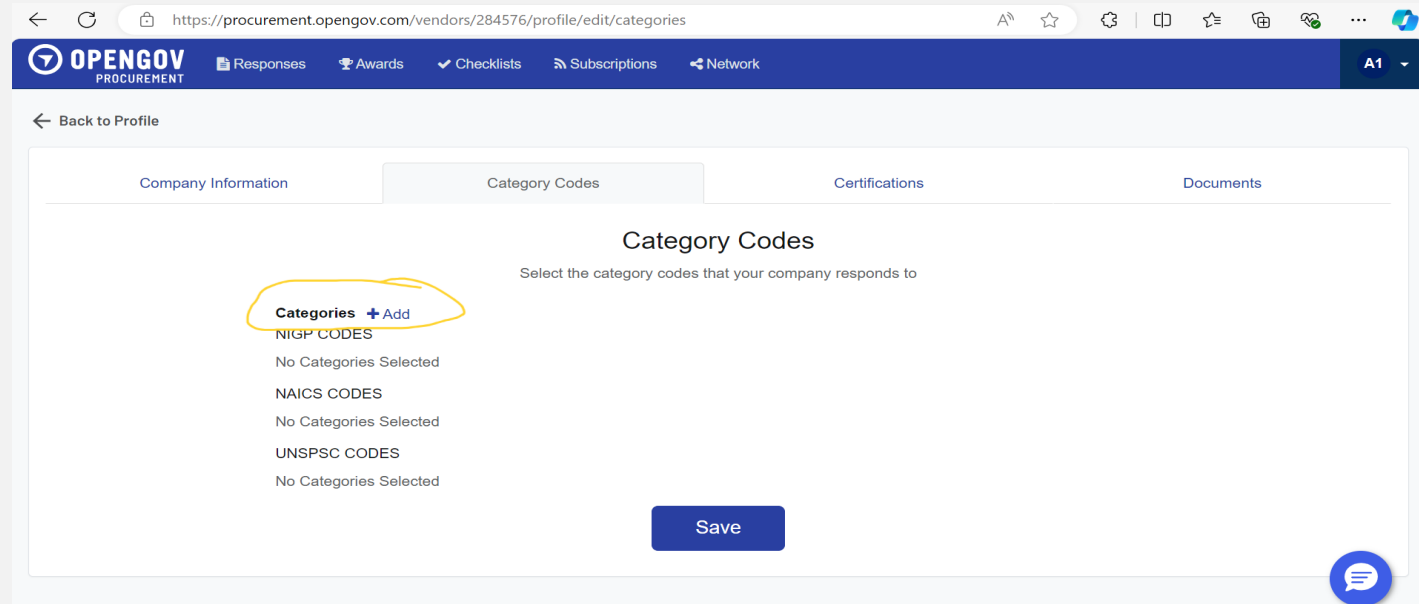
STEP 3 CATEGORY CODES

- Select "+Add" to add category codes.
- Click save when you are finished

*94800 – Health Related Services

*95200 – Human Services

*91867 - Human Services Consulting



STEP 4: ADD CERTIFICATIONS

← Back to Profile

Company Information Category Codes Certifications Documents

Certifications

Help buyers understand what demographics and certifications your business holds.

Self-Reported Certifications

No Certifications Listed
If your company holds any certifications, add it here. [+ Add Certification](#)

I do not want to add certifications at this time or none of these apply to my business.

Verified Certifications May Appear
If your company's EIN is found on one of the state or federal lists that OpenGov checks, that certification will be listed automatically. Based on the agency or list, this may take some time after you've certified.

STEP 5: INSERT DOCUMENTS

The screenshot shows a web browser window with the URL <https://procurement.opengov.com/vendors/284576/profile/edit/documents>. The page header includes the OPENGOV Procurement logo and navigation links for Responses, Awards, Checklists, Subscriptions, and Network. A 'Back to Profile' link is visible. The main content area has tabs for Company Information, Category Codes, Certifications, and Documents. The 'Documents' tab is active, displaying a 'Documents' section with an information icon and the instruction 'Upload documents to your company account'. There are two document upload sections: 'W-9 Form' and 'Certificate of Insurance'. Each section has a dashed blue box for file upload with the text 'Drop [document type] here or click to select files to upload' and icons for file selection. Below each upload box, it states 'No documents provided'. A chat icon is located in the bottom right corner of the page.

RFP LANDING PAGE: OVERVIEW

The screenshot shows a web browser window with the URL `procurement.opengov.com/portal/smcgov/projects/119997`. The page header includes the 'OPENGOV PROCUREMENT' logo and navigation links for 'Sign Up' and 'Login'. A 'Visit Help Center' link is also present. The main content area features a project card for '2025 Get Healthy San Mateo County Community Implementation Funding'. The card includes the County of San Mateo logo, project details, and a status of 'OPEN'. Below the project card is a navigation bar with tabs for 'Overview', 'Project Documents', 'Downloads', 'Addenda & Notices', 'Question & Answer', and 'Followers'. The 'Overview' tab is selected, showing a 'Post Information' box with the following details:

- Posted At:** Mon, Oct 28, 2024 11:00 AM
- Sealed Bid Process:** Yes (Bids Sealed / Pricing Sealed)
- Private Bid:** No

An orange arrow points from the 'Overview' tab to the 'Post Information' box. Below the arrow, the text 'Overview' and 'Summary' is visible.

RFP LANDING PAGE: PROJECT DOCUMENTS

The screenshot shows a web browser window with the URL `procurement.opengov.com/portal/smcgov/projects/119997/document`. The page title is "2025 Get Healthy San Mateo County Community Implementation Funding". The page includes a "Request for Proposals" header, a "Project ID: 2024-RFP-00274", and a "Release Date: Monday, October 28, 2024". A "Draft Response" button is highlighted with an orange arrow. The page also features a "Post Information" box with details about the posting date and bid process. The main content area is titled "1. Introduction and Schedule" and includes a sub-section "1.1. Summary".

2025 Get Healthy San Mateo County Community Implementation Funding

Request for Proposals Health - Public Health, Policy and Planning 91867, 94800, 95200

Project ID: 2024-RFP-00274

Release Date: Monday, October 28, 2024 · **Due Date:** Friday, January 10, 2025 5:00pm

Posted Monday, October 28, 2024 11:00am

All dates & times in Pacific Time

[Draft Response](#) [Events RSVP](#) [No Bid](#)

Time Remaining: 63 days, 2 hours, 3 minutes

[Follow](#)

[in](#) [X](#) [f](#) [e](#)

Overview **Project Documents** Downloads Addenda & Notices Question & Answer Followers

1. Introduction and Schedule

2. Scope of Work

3. Application

4. Submission Requirements

5. Evaluation and Selection Criteria

6. Attachments

7. Instructions to Proposers

8. Terms and Conditions for Receipt of Proposals

To respond to this project, please click the "Draft Response" button above.

[Post Information](#)

Posted At: Mon, Oct 28, 2024 11:00 AM

Sealed Bid Process: Yes (Bids Sealed / Pricing Sealed)

Private Bid: No

1. Introduction and Schedule

1.1. Summary

Health begins where people live, learn, work, and play (as known as social determinants of health). Get Healthy San Mateo County

RFP LANDING PAGE: DOWNLOADS

The screenshot shows a web browser window with the following details:


- Browser Tabs:** 2025-GHSMC-CIF-Webinar-2024, Project Documents Download
- Address Bar:** procurement.opengov.com/portal/smcgov/projects/119997/downloads
- Project Title:** 2025 Get Healthy San Mateo County Community Implementation Funding
- Project ID:** 2024-RFP-00274
- Release Date:** Monday, October 28, 2024
- Due Date:** Friday, January 10, 2025 5:00pm
- Posted:** Monday, October 28, 2024 11:00am
- Time Remaining:** 63 days, 1 hours, 59 minutes
- Buttons:** OPEN, Draft Response, Events RSVP, No Bid
- Navigation Tabs:** Overview, Project Documents, Downloads (selected), Addenda & Notices, Question & Answer, Followers
- Section Header:** Project Documents Download
- Text:** Select the documents you would like to download
- Project Documents:**
 - 2025_Get_Healthy_San_Mateo_County_Community_Implementation_Funding.pdf (Oct 28, 2024 11:00 AM)
- Attachments:**
 - A - 2025-GHSMC-Application-Fillable (Oct 23, 2024 7:30 AM)
- Other Elements:** A large orange arrow points to the 'Select All' link. A 'Follow' button is visible in the top right.

RFP LANDING PAGE: ADDENDA & NOTICES

2025-GHSMC-CIF-Webinar-202 x Addenda & Official Notices x +

procurement.opengov.com/portal/smcgov/projects/119997/addenda

Procurement PHPP MCPMOUS Office Depot Ergo Simple In/Out 2000 Alameda Reso... ATKS Procurement Templ... CAHAN CMS Login Cardkey - Sharepoint ISD Request Form

 **2025 Get Healthy San Mateo County Community Implementation Funding** [Follow](#)

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[OPEN](#)

[Draft Response](#) [Events RSVP](#) [No Bid](#)

Time Remaining: 63 days, 1 hours, 56 minutes

Overview Project Documents Downloads **Addenda & Notices** Question & Answer Followers

Addenda & Official Notices

Addenda & Notices issued following the posting of the project

All 0

Addenda 0

Notices 0

No Addenda Have Been Issued

No Notices Have Been Issued

RFP LANDING PAGE: QUESTION AND ANSWER

2025-GHSMC-CIF-Webinar-202 x Question & Answer x +

procurement.opengov.com/portal/smcgov/projects/119997/q-and-a

Procurement PHPP MCPMOUS Office Depot Ergo Simple In/Out 2000 Alameda Reso... ATKS Procurement Templ... CAHAN CMS Login Cardkey - Sharepoint ISD Request Form

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[Draft Response](#) [Events RSVP](#) [No Bid](#)

Time Remaining: 63 days, 1 hours, 54 minutes

Overview Project Documents Downloads Addenda & Notices **Question & Answer** Followers

Question & Answer

Questions and clarifications about the project

Question & Answer is open. Your name and contact information will only be viewable by the agency. It will be displayed anonymously to all others viewing the project questions.

You must be logged in to your account to ask a question.

[Ask Question](#)

1. Eligibility Inquiry *Oct 28 2024 at 12:59 PM*

 **Anonymous** *Oct 28 2024 at 12:59 PM*
User information is private

If we are receiving SMC Measure K funding, are we still eligible to apply?

 *Oct 30 2024 at 8:06 AM*
County of San Mateo

Yes




RFP LANDING PAGE: FOLLOWERS

2025-GHSMC-CIF-Webinar-202 x Question & Answer x +

procurement.opengov.com/portal/smcgov/projects/119997/q-and-a

Procurement PHPP MCPMOUS Office Depot Ergo Simple In/Out 2000 Alameda Reso... ATKS Procurement Templ... CAHAN CMS Login Cardkey - Sharepoint ISD Request Form

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[Draft Response](#) [Events RSVP](#) [No Bid](#)


Time Remaining: 63 days, 1 hours, 54 minutes


Overview Project Documents Downloads Addenda & Notices **Question & Answer** Followers

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You must be logged in to your account to ask a question.

Questions are due in 12 days.

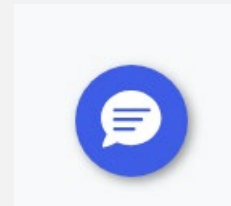
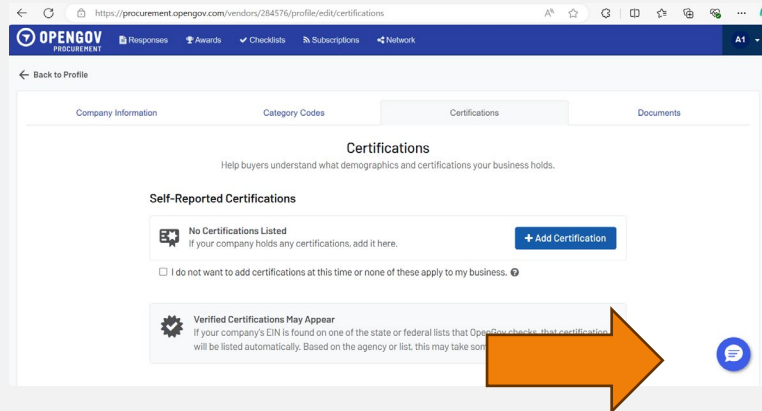
[Ask Question](#)

OPENGOV TECHNICAL ASSISTANCE

- Contact:

<https://opengov.my.site.com/support/s/contactsupport>

- Health Equity, Policy & Planning staff cannot provide assistance with OpenGov



FINAL REMINDERS

- Submit questions by November 20, 2024, 12:00pm
- All Q&A will be posted by December 6, 2024, 5:00pm on OpenGov
- Do not contact staff directly with questions
- Submit proposal(s) by January 10, 2025, 5:00pm

THANK YOU FOR JOINING